

CONGOLESE'S ATTITUDE

TOWARDS ACTIONS AGAINST THE
SPREAD OF COVID-19

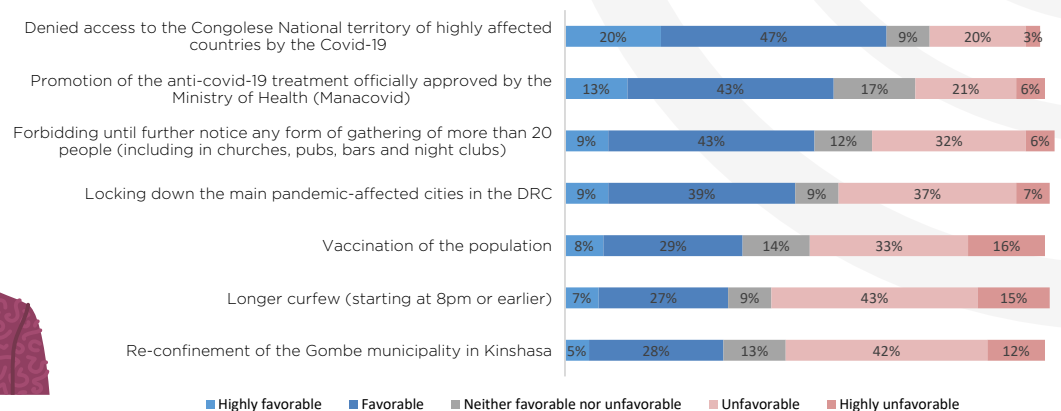


37% of Congolese people are in favor of the population's vaccination.

In December 2020, the Congolese government announced a range of protective measures to fight against the second wave of Covid-19 in the DRC, including the curfew from 9pm to 5am, the schools and universities closure, maintaining churches, drinking establishments, bars and night clubs opened before the curfew in full compliance with barrier gestures otherwise they would be convicted to close. TARGET carried out a survey of a Congolese people representative sample in six provinces on the effectiveness of government decisions one month after they came into effect. Many countries around the world have taken other more thorough measures (re-confinement of cities, total closure of gathering places, longer curfews...), in the face of the constant increase in the number of cases of Covid-19 contamination. To tackle this second wave, the DRC, like other countries, is also considering other measures. It made perfect sense for us to hear the Congolese out about some of the measures that could be taken in the DRC to stop the spread of the virus.

As a result of this survey, 37% of respondents are in favor of the population's vaccination against 49% unfavorable and 14% of respondents have no opinion. Support for vaccination is higher among men (42% vs. 26% among women), people over 65 years of age (62% vs. 36% among 18-29-year old), and residents of Kongo-Central (47%) and Kasai Oriental (62%). South Kivu (25%) appears to be the most reluctant province for the vaccine, ahead of North Kivu and Haut-Katanga (30%, respectively). Only one out of three Kinshasa citizens is favorable to the vaccine.

OPINION ON POSSIBLE ACTIONS

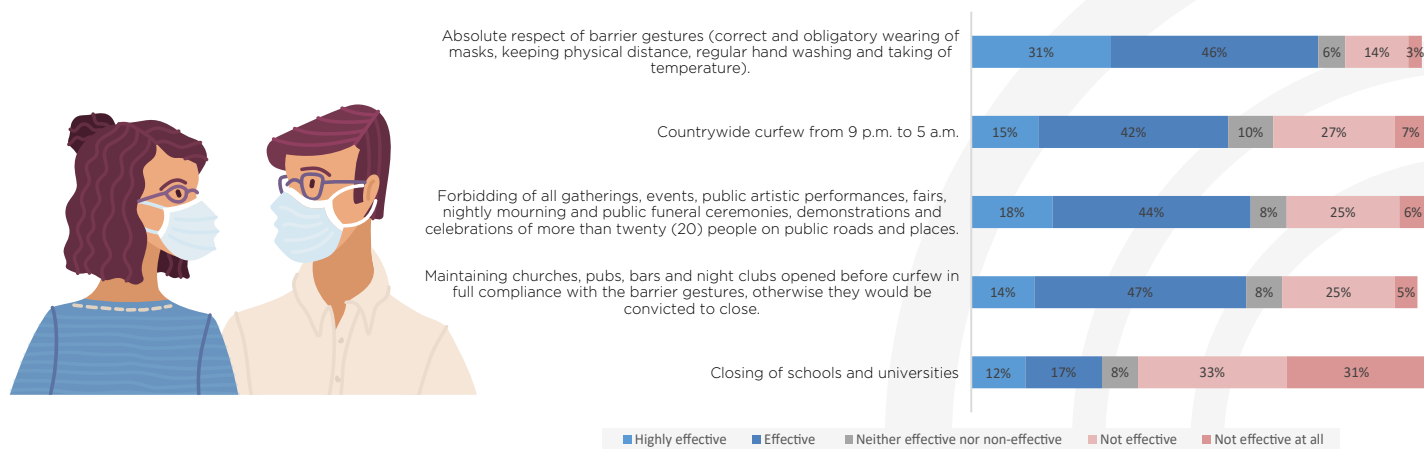


Question : In the light of the increasing cases of covid-19 in the DRC, how supportive are you to the following measures:

Faced with the spread of Covid-19, very few Congolese want a re-confinement of the Gombe municipality in Kinshasa (33%) and an extension of the curfew (34%). On the other hand, 67% are in favor of denying access to Congolese national territory to nationals of highly affected countries such as France, Great Britain and South Africa, while 56% think that the MANACOVID treatment approved by the Ministry of Health should be made more widely accessible. A narrow majority (52 percent) favored banning all forms of gathering, including in bars and churches, while the lockdown of major affected cities such as Kinshasa was supported by only 48 percent of respondents.

Of all the measures taken last December, only the closure of schools and universities was not considered effective by 64% of respondents in all categories. Curfew from 9 p.m. to 5 a.m. is generally perceived to be an effective measure except among youth aged 18-24 (49%) and seniors aged 65 and over (43%).

EFFECTIVENESS OF THE MEASURES



Question: How do you assess the effectiveness of the measures taken to tackle the second wave of the pandemic in the DRC?

The survey was conducted by phone from January 25 to February 2, 2021, in 6 provinces of the DRC (Katanga, Kasai-Oriental, Kinshasa, Kongo-Central, North and South Kivu) with a sample of 1000 people, which is representative of the Congolese population aged 18 to 65 years and older. The sample was representative by applying quotas to the following variables : gender, age, occupation, and city of residence. The complete survey is available by email (info@target-sarl.cd)

About Target Sarl

Target is a specialized company in market research, opinion polling and Marketing and strategy consulting operating in the DRC since 2011. It is dedicated to effectively guide companies and organizations to achieve their performance and profitability objectives. Target works not only in DRC, but also in other African countries (Republic of Congo, Rwanda, Burundi, Gabon, Cameroon, Ivory Coast, Uganda, Sierra Leone, ...). We regularly update researches on various subjects: media, advertising, mobile telephony, banks, favorite personalities, social, health, ...

For further details about Target Sarl, please visit our website: www.target-sarl.cd